

2ND ANNUAL CAREERNATION AFRICA HR STRATEGIC CONFERENCE

Accra, Ghana - July 26th - 28th, 2010
Presented by Business & Financial Times

CAREERnation™
Human Resources Solutions for Africa & U.S.A

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On behalf of CareerNation, I would like to invite you to attend and participate in the 2nd Annual CareerNation African Human Resource Strategic Conference scheduled for 26-28 July, 2010 at the College of Physicians and Surgeons in Accra, Ghana. This prestigious conference is a comprehensive way to understand today's most pressing economic and business issues. Today's HR professional must take on the role of strategic business counselor. You will emerge with a strengthened understanding of how to position your business to thrive in a recovering economy. Plan to make this conference part of your professional development for 2010.

This year's theme is "Human Resource Management - Partnering To Achieve Organisational Success. Human resource functionaries play a key role within organisations, and are often required to strike a balance

between management requirements and staff expectations. This year's Conference theme highlights the pivotal role of HR practitioners in balancing the needs of various stakeholders as they strive to achieve organisational goals.

CareerNation Africa Strategic HR Conference offers an insightful overview of the key challenges facing HR departments and provides solutions on how to flex activities to facilitate the necessary changes that HR must make to maximise their function's potential - and hence their business success - for 2010 and beyond. Conference sessions are given by United States and Africa based speakers with experience in business and human resources management. Through workshops and roundtables, participants will share human resources management best practices, case studies, and receive opinions and suggestions from peers.

**Victor Madubuko, PHR
President**



CONFERENCE HIGHLIGHTS:

- Get an overview of the challenges and priorities for organisations to successfully navigate through 2010 and beyond
- Discover how to support employees through organisational change and maximise people potential
- Explore best practice guidance on how to maximise employee engagement, strategically recruit, reward and develop your workforce to take full advantage of the turnaround
- Hear how to maximise business advantage by driving turnaround through HR
- Benefit from interactive discussions with your peers, facilitated by CareerNation change management expert to develop an action plan to take away and apply to your organization



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OUR SPEAKERS:

- Eva Richter-Addo, head of HR at Zenith Bank Ghana Ltd.
- Susan Cane. President, Susan Can inc. USA
- Ayodele O Jaiyesimi, Head Human Resources. First Bank of Nigeria Plc
- Mr Henry Attah Paidoo. HR Manager- Ghana Forestry Commission.
- Mr. William Kojo Amoabeng-Senior Human Resource Officer, Central African Gold, Ghana Ltd.
- Senyo M. Adjabeng Chief Executive Officer (CEO) CORPORATE AIMS SERVICES LTD
- Josephine Dokua Ami Narh-Human Resources Manager, Bank of Ghana.
- Mr. Dele Aloko. Shell Oil Company...and much more

CONFERENCE SESSIONS

- HR Budgeting Boot Camp: Overcoming the Prejudice of Being an Overhead Department.
 - Employee Benefits: Just How Competitive is Your Company?
 - Proven Career Advancement Strategies that Work!
 - Managing Conflict Resolution During Economically Driven Organizational Change
 - Creating Executive Presence: Thinking on Your Feet
 - Retention Before Hiring, After Hiring, and Long-Term Retention Strategies
- See complete list at www.CareerNation.com

WHO SHOULD ATTEND:

HR Directors, HR managers, HR policy Advisors, Employee Relations Managers, Communication Managers, Heads of Departments, Heads of Organizational Development, General Managers, HR practitioners, Students, Functional Managers; and others who have a people management role.

OUR CLIENTS:

Bank of Ghana, KPMG, Aso Savings & Loans, Bank PHB, Guinness Breweries, American Express, GE Oil & Gas, AED, BP, MTN, IBM, FBI, Madison Square Garden, Cisco Systems, Inc, IntraHealth International, New York State Police, Colgate-Palmolive Company, Executive Office of the President of the United States, Shell Oil Company, United States Postal Service, Chisco Transport Nigeria Limited, Family Health International, Time Warner, The Dome Nigeria, and more.

CONFERENCE FEES:

Early Bird Registration:

Before June 1, 2010: \$350, 470Ghc, or 56,000 Naira

Regular Registration:

After June 1, 2010: \$450, 650GHC, or 72,000 Naira

- Registration include breakfast, lunch, course materials, and certificate of participation.
- Contact us for Non Profit, Student, Group, and Government discount rates. We also offer complete package options including flight, hotel, meal and conference fees.

ACCOMMODATION:

The Conference Planning Committee has negotiated a special accommodation at the Ghana College of Physicians and Surgeons facilities. The rate for a single occupancy room is \$80 per room. The Rooms are available on first come first serve basis and maybe paid for in U.S Dollar or local currency. Please contact us directly to make your room reservation.

CONTACT US TODAY

To sponsor, register or to present at the conference, please contact us at

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